

BUILDERS LEAGUE

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Ann Legall **CEO / Owner**

We are Proud to Be an Official Certified Women Owned Business.



Division of Minority
and Women's
Business Development



Ann Legall has over 10 years of brand management and event production experience within the entertainment industry. Ann has worked with an array of celebrities and major companies such as iHeartMedia, Viacom's BET Networks, Target Stores, Brooklyn Nets, and The Boys and Girls Club. She has devoted years of educational experiences, creative development and diverse community influences of city life to her current position as Founder and CEO of Laurén Media Group.

INTRODUCING LAUREN MEDIA GROUP

Laurén Media Group has rapidly emerged as one of New York's most innovative, leading media and event production companies in the entertainment industry.

LMG was created with a passion to blend artistic and technical expertise that bring custom community outreach and entertainment events to life.

What makes LMG different is their expertise and connections to curate diverse events that are unique and memorable as well as enhance community engagement with notable celebrity advocates. LMG has managed a multitude of events ranging in size from 20 to 2000 attendees. At LMG we take all necessary measures to ensure every event runs as smoothly as possible, from concept and planning to production and execution.

We call upon our extensive network of relationships with suppliers, vendors, and venues to deliver a seamless event that will meet and exceed expectations.

Ann@laurenmediagroup.com
917-239-9994



EXPERIENTIAL + EVENTS +
EXHIBITS + ENVIRONMENTS

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CAPABILITIES STATEMENT

Lauren Media Group, LLC is an event production and planning company with headquarters in New York City. LMG was created in 2016 with a passion to blend artistic and technical expertise together in bringing custom community outreach and entertainment events to life.

Ann@laurenmediagroup.com
917-239-9994
DUNS# 071894235
EIN: 81-1744490

NIGP CODES:

- 96113- Concessions/Catering/Vending
- 96145- Marketing Services
- 96179 - Trade Services
- 96213- Hospitality Services
- 96234- Event Planning Services
- 96260- Party Event Decorating
- 91506- Audio Production
- 91523 - Conference Coordinating and Planning Services
- 91872- Marketing/Consulting

CAPABILITIES



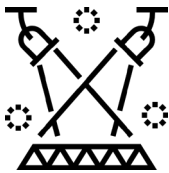
CONCEPTS

- CONCEPT DEVELOPMENT
- CONTENT & STORYTELLING
- CREATIVE DIRECTION
- FLOOR PLANS & LAYOUTS
- MOOD BOARDS THEME CREATION



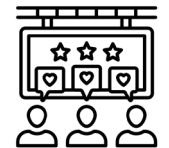
DESIGN

- BOOTH DESIGN
- BRAND & PRODUCT INTEGRATION
- COMMERCIAL& INTERIOR DESIGN
- COSTUME DESIGN
- CREATIVE DIRECTION
- FURNITURE
- DESIGN
- GRAPHIC DESIGN
- IDEATION
- PRINTING DESIGN
- PRODUCTION DESIGN



ENTERTAINMENT

- ADVANCE TECH & TALENT RIDERS
- COMMUNITY ACTIVATION COMMUNITY
- ENGAGEMENT+ UPLIFTMENT
- LIVE MUSIC PRODUCTION SPEAKER COORDINATION SPECIALTY ENTERTAINMENT
- TOP TIER TALENT AND DJ BOOKING
- VIP MANAGEMENT



EVENT MARKETING

- ADVERTISEMENT
- BRAND ACTIVATIONS
- CATERING
- CURATED EXPERIENCES INTERACTIVE
- ENVIRONMENTS
- DESTINATION EVENTS & FESTIVALS
- EVENT PURCHASES (GIFTS/FAVOR, HANDOUTS, AUCTION ITEMS, GIVEAWAYS)
- EXPERIENTIAL ACTIVATIONS
- NEGOTIATION OF ALL CONTRACTS (VENDORS,RENTALS, VENUES,)
- POP-UP SHOPS
- SOCIAL MEDIA MANAGEMENT



FABRICATION

- BOOTH CONSTRUCTION
- CARPENTRYINSTALLATION
- CUSTOM DECOR ACCENTS
- CUSTOM FURNITURE
- CUSTOM SET PIECES
- FLOORING
- INSTALLATION
- MERCHANDISE DIRECTION
- WALL BUILDS & TREATMENTS



INTERACTIVE

- VIRTUAL CONFERENCES
- SUMMIT EXHIBITIONS,
- TRADE SHOWS,
- MEETINGS, TRADE FAIRS,
- EDUCATIONAL FAIR EVENTS
- AUGEMENTED REALITY,
- CONTENT CREATION & PRODUCTION
- CREATIVE DESIGN & CONCEPT
- CURATED EXPERIENCES
- EVENT + GESTURE ACTIVATIONS
- HOLOGRAM + 3D + 4D INTERACTIVE
- ENVIRONMENTS
- VIRTUAL REALITY



PRODUCTION

- A/V & PROJECTIONS
- ATTENDEE MANAGEMENT & REGISTRATION
- BUDGET DEVELOPMENT AND MANAGEMENT
- DIAGRAM (STAGING, SEATING, LIGHTING, EXHIBITOR ROOM, ETC) EVENT PRODUCTION & MANAGEMENT
- FULL FOOD/BEVERAGE DESIGN & MANAGEMENT
- FULL STAGE AND RIGGING CAPABILITIES
- GROUND PLANS & LAYOUTS
- MATERIAL PRODUCTION (DIGITALAN D PRINTED MATERIALS)
- ON-SITE COORDINATION AND STAFFING
- PERMITTING/BUILDING AND SAFETY
- PROJECT MANAGEMENT
- REGISTRATION MANAGEMENT
- RENTAL COORDINATION
- RUN-OF-SHOW/SHOW MANAGEMENT
- SITENENUE RESEARCH & BOOKING SPONSORSHIP INTEGRATION
- STREET CLOSURE & FIRE MARSHAL FACILITATION TENTING & CANOPIES
- VENDOR MANAGEMENT (DELIVERIES, UPDATED CONTRACTS, HIRING, TRAINING)
- VENUE SELECTION AND NEGOTIATION
- VENUE SET· UP AND DIAGRAM MANAGEMENT VIDEOGRAPHY & CONTENT CREATION VIRTUAL EVENTS

global presence + national

CLIENTS & PARTNERS:





WOODstack NY PRESENTS

BRKLYN MADE ME

CAREER INVITATIONAL

JOIN US DECEMBER 18
4PM | MCCARREN PLAY CENTER

HOSTED BY DJ SELF

THE "PRINCE OF NEW YORK" IS A STAPLE OF NYC AND WITH THE HELP OF HIGHLY SKILLED TEAMS IN EACH OF THESE FIELDS, MILLIONS ARE ENTERTAINED AND ENGAGED BY DJ SELF.

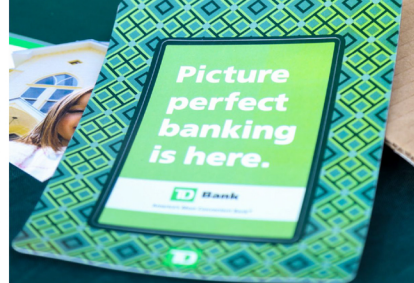
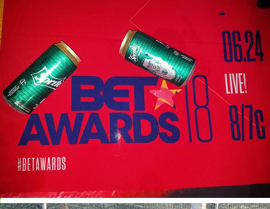
LEARN WHAT IT TAKES TO DRIVE AND INFLUENCE THE CULTURE OF NEW YORK. COME JOIN DJ SELF AND FRIENDS FOR AN INVITATION ONLY HONORS BRUNCH FOR BROOKLYN HIGH SCHOOL JUNIORS AND SENIORS.

- 112 INVITATION ONLY HIGH SCHOOL JUNIOR AND SENIOR STUDENTS
- BRUNCH AND NETWORK
- CAREER INFORMATIONAL PANEL HOSTED BY DJ SELF

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